

# Cookie Policy

## Notice on the use of cookies

When you visit one of the websites of Schaeffler AG and companies in which Schaeffler AG, directly or indirectly, holds a majority interest (Schaeffler Group), information will be stored on your terminal device in the form of a so-called “cookie”. Cookies are small text files which enable analysis of the use of the website, record settings and data in your browser, as well as allow customizing website to your interests and displaying interest-based advertising on other websites. We do not collect any personal data by means of cookies unless you have expressly given us your consent to do so.

### 1. Types of cookies

Depending on their function and purpose, cookies can be divided into two categories: technically necessary cookies and optional cookies. There may also be so-called first-party cookies, which are cookies that we place as the operator of the website, and so-called third-party cookies, which are placed by a domain other than ours. In principle, any cookie can be removed by deleting the browser cache, thereby immediately losing its validity.

Below you will find a list of all cookies that can be used on our websites as well as further information about their purpose, period of validity and type.

#### Technically necessary cookies

Technically necessary cookies are required so that you can navigate through our websites and operate the basic functions of our websites. Without these cookies, the use of the website may be limited.

Name	Purpose	Period of validity	Type
SchaefflerGroup.Session	Counts the number of sessions and assigns an anonymous identifier to each visitor.	Until the session ends	First-party cookie
_haupia_id	Ensures the functionality of the in-page search engine.	30 minutes since last access	First-party cookie
loglevel	Traces errors on the website.	Until the session ends	First-party cookie (local storage)
scf_cookielayer_storage	Keeps the information whether the user has confirmed the cookie notice.	30 days	First-party cookie (local storage)
localStorage	Tests whether the local storage is available in the browser used.	1 minute	First-party cookie (local storage)
sc_mb_dl	Serves the temporary storage of the	Indefinite validity	First-party cookie (local storage)

	shopping cart for ordering print media.		
sc_mb_or	Serves the temporary storage of the shopping cart for the collection of media to download	Indefinite validity	First-party cookie (local storage)
bitmovinplayer_config	Determines the start bit rate for playing videos and stores other settings such as the audio volume.	Indefinite validity	First-party cookie (local storage)
PHPSESSID	Counts the number of content delivery network sessions and assigns an anonymous identifier to each visitor.	Until the session ends	Third-party cookie (schaeffler-cdn.com)
rexpertCookiePermission	Keeps the information whether the user has confirmed the cookie notice.	30 days	First-party cookie
JSESSIONID	Counts the number of sessions and assigns an anonymous ID to every visitor.	Until the session ends	First-party cookie
cookiesession1	Counts the number of sessions and assigns an anonymous identifier to each visitor.	Until the session ends	First-party cookie
cookiesAccepted	Keeps the information whether the user has confirmed the cookie notice.	90 days	First-party cookie
schaeffler-tomorrow-cookielayar	Keeps the information whether the user has confirmed the cookie notice.	90 days	First-party cookie

schaeffler-tomorrow-intro	Stores whether the intro (white area with Tomorrow logo) was shown on the home page in the current session. The intro should only be displayed once per session.	Until the session ends	First-party cookie
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### Optional cookies

Optional cookies collect information about the use of our website, serve to optimise the website and allow the preparation of reports on probable interests and probable demographic characteristics of the visitors. They can also be used to offer targeted content that is relevant to the users and adapted to their interests. The latter information may be shared with third parties, such as advertisers.

Name	Purpose	Period of validity	Type
_ga	Google Analytics and Google advertising features: this cookie enables us to analyse your use of the website through Google Analytics and ensures the functionality of Google advertising features. Serves the distinction of individual visitors.	2 years	First-party cookie
_gid	Google Analytics and Google advertising features: this cookie enables us to analyse your use of the website through Google Analytics and ensures the functionality of Google advertising features. Serves the distinction of individual visitors.	24 hours	First-party cookie
_gat	Google Analytics and Google advertising features: this cookie enables us	1 minute	First-party cookie

	to analyse your use of the website through Google Analytics and ensures the functionality of Google advertising features. Serves the distinction of individual visitors.		
_ga-disable	Disables Google Analytics for the current website.	Indefinite validity	First-party cookie
conversion, doubleclick, _gac, _gads	These cookies are designed to comply with Google ad rules and measure conversions. They can be placed through the remarketing feature or through Google AdWords.	Up to 540 days	Third-party cookie (google.com, googleadservices.com, doubleclick.net)
VASTUtil; totalcalls; totalcallstimeout	Used for communication between the advertising server and the video media player. The website operator does not use these cookies; however, they are placed through the video media player contain no information.	Indefinite validity	First-party cookie (local storage)
schaeffler75_*	Manages the user satisfaction survey on this website.	1 year	Third-party cookie (myaudience.de)
AkamaiAnalytics_BrowserSessionId	Assigns an anonymous identifier to each visitor who plays a video. Used to analyse the video media player.	Until the session ends	First-party cookie
akamai_clientId	Assigns an anonymous identifier to each visitor who plays a video. Used to	Indefinite validity	First-party cookie (local storage)

	analyse the video media player.		
HTML_BitRateBucketCsv	Measures the playing time of videos in the video media player per visitor depending on the bitrate. Used to analyse the video media player.	Until the session ends	First-party cookie
HTML_VisitCountCookie	Counts the number of views of a video in the video media player. Used to analyse the video media player.	Until the session ends	First-party cookie
HTML_VisitIntervalStartTime	Measures the start time of an interval between visits to a website in the video media player. Used to analyse the video media player.	Until the session ends	First-party cookie
HTML_VisitValueCookie	Calculates the value of the visit to the website from the playing time of a video in the video media player for one visit and the number of rebuffer processes during play. Used to analyse the video media player.	Until the session ends	First-party cookie
HTML_isPlayingCount	Counts how many times a particular video has been played in the video media player. Used to analyse the video media player.	Until the session ends	First-party cookie
_hjClosedSurveyInvites	This cookie is set once a user interacts with a Hotjar survey popup. It ensures that the same survey is shown to the user only once.	1 year	First-party cookie
_hjDonePolls	This cookie is set once a user has	1 year	First-party cookie

	completed a Hotjar survey in the Feedback Poll Widget. It ensures that the survey does not reappear to the user after its completion.		
_hjMinimizedPolls	This cookie is set once a user has minimised the window of Hotjar's Feedback Poll Widget. It ensures that the window remains minimised as the user moves around the page.	1 year	First-party cookie
_hjDoneTestersWidgets	This widget is set once a user has submitted his data via the Hotjar Recruit User Widget. It ensures that the same form will not be shown again after it has been filled out by the user.	1 year	First-party cookie
_hjMinimizedTestersWidgets	This cookie is set once a user has minimised the window of Hotjar's Feedback Poll Widget. It ensures that the window remains minimised as the user moves around the page.	1 year	First-party cookie
_hjIncludedInSample	This cookie lets Hotjar know whether a user belongs to the group of users that is used for Hotjar Funnel Tracking.	1 year	First-party cookie
emos-session	This cookie allows us to analyse your use of the website using Econda. Serves to differentiate	Up to the end of the session	Third-party cookie (econda-monitor.de)

	between individual visitors.		
emos-visitor	This cookie permits us to analyse your use of the website via Econda. Serves the distinction of individual visitors.	2 years	Third-party cookie (econda-monitor.de)
emos_jcsid	This cookie allows us to analyse your use of the website via Econda. Serves the distinction of individual visitors.	Until the session ends	First-party cookie
emos_jcvid	This cookie allows us to analyse your use of the website via Econda. Serves the distinction individual visitors.	2 years	First-party cookie

In particular we inform you about the following services and cookies:

a) Google Analytics

This website uses Google Analytics, a web analytics service of Google Inc. ("Google"). Google Analytics uses cookies that allow analysing your use of the website. The information generated by the cookie about your use of this website is transmitted to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, your IP address will be abbreviated beforehand within the member states of the European Union or in other parties to the Agreement on the European Economic Area. Only in exceptional cases the full IP address will be transmitted to a Google server in the USA and abbreviated there. On behalf of the operator of this website, Google will use this information to analyse your use of the website, to compile reports on website activity and to provide further services related to the website activity and Internet usage to the website operator.

The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. We would like to point out that on this website Google Analytics has been extended to include the code "anonymizeIp;" in order to guarantee an anonymised collection of IP addresses (so-called IP masking).

You can prevent the collection by Google Analytics by clicking on the following link (Disable Google Analytics [javascript:gaOptout\(\);](javascript:gaOptout();) ). An opt-out cookie will be set which will prevent the future collection of your data when visiting this website. Alternatively, you can also download and install the browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout>.

More information about the Google Analytics Terms of Use and Privacy Policy is available at <http://www.google.com/analytics/terms/gb.html> or at <https://policies.google.com/>.

b) Google advertising features

This website uses the Google advertising features. Google uses cookies for the use of the described advertising functions. With the help of cookies, user behaviour can be analysed when visiting the website and then used, for example, for usage- and interest-based advertising.

This website uses the Google Remarketing feature. It allows visitors to the website to be addressed with interest-based advertising when they visit other websites in the Google Display Network or use the Google Search and have previously visited certain parts of this website. The Remarketing Feature can place Google's DoubleClick cookie.

When we conduct a communication/marketing campaign that targets online advertising, we use AdWords to display ads based on your likely interests and your use of this website with the help of Remarketing Feature. Depending on the goal of the advertising campaign, a so-called conversion cookie or cookie for Google advertisement preferences may be placed to track whether a user has seen and clicked on the ad.

Google Analytics advertising features, report to Google Display Network impressions as well as probable demographic characteristics and likely interests of the visitors to the website. Your probable demographics and likely interests are revealed by how you use our website and apps or by other companies who also use the Google Advertising Features to understand your likely interests. This information is stored in the cookie for Google advertisement preferences and in the Google DoubleClick cookie and may be transmitted to third parties, such as advertisers.

Google will not merge the IP address transmitted by your browser with other Google data. No personal data will be collected, transmitted or analysed.

The following link provides information about how to prevent the data collection by the Google advertising features: <https://support.google.com/ads/answer/2662922>.

You can find more information about the Google advertising features and the used cookies as well as the privacy policy of the Google advertising features at: <https://www.google.com/policies/technologies/ads/> or at <https://policies.google.com/>.

#### c) Hotjar

We use Hotjar to enhance the user experience and the performance of this website. Hotjar uses cookies for this purpose.

Hotjar is a service that analyses the behaviour of users on the website and their feedback. This is done by means of the anonymous recordings of user movements and clicks on the website. Additionally, it also collects and statistically evaluates information about user's operating system and browser as well as incoming and outgoing links, geographic location, screen resolution and device category. The analytics tool allows us to observe the anonymised behaviour of website users while feedback tools help us to identify user activities, such as commenting or posting reviews. Hotjar does not disclose this information to third parties. More information about collection and processing of data by Hotjar is available here: <https://www.hotjar.com/privacy>.

You can disable the analysis of your behaviour by Hotjar on its website at: <https://www.hotjar.com/opt-out>

#### d) Econda

For the needs-oriented design and for the optimisation of this website, anonymous data are collected and stored using solutions and technologies of Econda GmbH, and usage profiles are created from these data using pseudonyms. For this purpose, cookies can be used to enable the

recognition of an Internet browser. Usage profiles will not be merged with data on the holder of the pseudonym without the explicit consent of the visitor. In particular, IP addresses are made unrecognizable immediately after receipt, so that an assignment of usage profiles to IP addresses is not possible.

Visitors to this website can object to data collection and storage by Econda at any time for the future at: (<http://www.econda.de/econda/unternehmen/datenschutz/widerspruchscookie/>). An opt-out cookie will be placed on your device. More information about Econda's privacy policy can be found here: <https://www.econda.de/service/datenschutz/>.

## **2. Managing cookies**

You can object to the use of cookies so that no cookies will be placed on your terminal device. This can be done, for example, by a corresponding setting in your Internet browser. However, we would like to point out that in this case you may not be able to use all functions of this website to the full extent.

If you want to deactivate individual cookies or services on our website, you will find the necessary information about the respective services in section 1 of this Cookie Policy.

Below we have put together links that provide detailed information about disabling cookies in common browsers:

-Internet Explorer <https://support.microsoft.com/help/17442/windows-internet-explorer-delete-manage-cookies>

-Mozilla Firefox <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

-Google Chrome <https://support.google.com/accounts/answer/61416>

-Safari <https://support.apple.com/kb/PH21411>

We would also like to draw your attention to the deactivation page of the Network Advertising Initiative ([http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)) and the deactivation page of the Digital Advertising Alliance (<http://www.aboutads.info/choices>).

If you have any questions about the Cookie Policy, please contact [Dataprivacy@Schaeffler.com](mailto:Dataprivacy@Schaeffler.com)

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